

## OBITEL XVI International Conference 25 to 28 October, 2021

OBITEL - Ibero-americano Observatory of Television Fiction - is an international research network created in 2005 and made up of research groups from 11 countries: Argentina, Brazil, Chile, Colombia, Spain, USA (Hispanic community), Mexico, Peru, Portugal, Uruguay and Venezuela. It has as its main objective to analyze and compare the production, viewership and sociocultural repercussion of domestic television fiction in the Latin American and Iberian spaces by annually monitoring and analyzing the assorted fiction formats both in broadcast television and streaming platforms in a quantitative and qualitative way.

The Yearbook for 2021 has as its theme “Fiction in pandemic times” and seeks to reflect on the impact that the SARS-Cov-2 virus had on production, distribution and reception of fiction content in the Iberian-American space, from the uncertainty to the challenges and opportunities that presented themselves in the audiovisual sector.

DAY 1 - 25.10.2021		
<b>2:30 pm</b> to <b>3:15 pm</b> (PT time)	<b>OPENING SESSION</b>  Prof. Doutor Nelson Ribeiro, Dean of Faculdade de Ciências Humanas (FCH) and scientific coordinator for Communication Sciences Profa. Doutora Alexandra Lopes, Research Centre for Communication and Culture (CECC) Director Profa. Doutora Maria Immacolata Vassallo de Lopes, OBITEL’s General Coordinator Prof. <sup>a</sup> Doutora Morella Alvarado, Editor for OBITEL’s 2021 Yearbook Profa. Doutora Catarina Duff Burnay, OBITEL Portugal Coordinator <b>Launch of the XVI OBITEL 2021 Yearbook - <i>Television Fiction in Pandemic Times</i></b>	
<b>3:15 pm</b> to <b>4:00 pm</b>	<b>INAUGURAL CONFERENCE</b>  <b>Moderator:</b> Nelson Ribeiro	Dr. Nuno Artur Silva, Secretary of State For Cinema, Audiovisual and Media
<b>4:15 pm</b> to <b>5:00 pm</b>	<b>OBITEL COMPARISON</b>  <b>Moderator:</b> Carla Ganito	<i>La ficción en tiempos del Covid-19: la pausa en la producción que deja espacio al streaming</i> <b>Obitel Chile: Coord. Pablo Julio Polhammer, Francisco Fernández Medina</b> (Pontificia Universidad Católica de Chile)
<b>5:00 pm</b> to <b>5:30 pm</b>	<b>Q&amp;A</b>	

**DAY 2 - 26.10.2021**

<p><b>2:30 pm to 5:00 pm</b></p>	<p><b>TABLE 1</b> <b>Moderator:</b> Isadora Ataíde Fonseca</p>	<p><b>14h30-15h00: PORTUGAL</b> <i>Portugal: European Directive “Audiovisual Media Services”: The beginning of the end for telenovela monism?</i> <b>Coords: Catarina Duff Burnay, Pedro Lopes   Marta Neves de Sousa, João Felix, Ana Lúcia Carvalho</b> (Universidade Católica Portuguesa)</p>
		<p><b>15h00- 15h30: BRAZIL</b> <i>Brazil: pandemic and resistance</i> <b>Coords: Maria Immacolata Vassallo de Lopes</b> (Universidade de São Paulo)</p>
		<p><b>15h30-16h00: COLOMBIA</b> <i>Colombia: the rerun as a leading player in times of pandemic</i> <b>Coords: Fernando Aranguren Díaz, Borys Bustamante Bohórquez, Hernán Javier Riveros Solórzano</b> (Universidad Distrital Francisco José de Caldas)</p>
		<p><b>16h00-16h30: Spain</b> <i>Spain: innovation and diversification in pandemic times</i> <b>Coord: Charo Lacalle</b> (Universidad Autónoma de Barcelona)</p>
	<p><b>TABLE 2</b> <b>Moderator:</b> Catarina Valdigem</p>	<p><b>16h30-17h00: CHILE</b> <i>Chile: the year we stayed home</i> <b>Coord. Pablo Julio Polhammer, Francisco Fernández Medina</b> (Pontificia Universidade Católica de Chile)</p>
<p><b>5:00 pm to 5:30 pm</b></p>	<p><b>Q&amp;A</b></p>	

**DAY 3 27.10.2021**

<p><b>2:30 pm to 4:30 pm</b></p>	<p><b>TABLE 3</b> <b>Moderator:</b> Cátia Ferreira</p>	<p><b>14h30-15h00: MEXICO</b> <i>Mexico: between the pandemic, the melodrama and the increase of VoD systems</i> <b>Coords: Gabriela Gómez, Darwin Franco</b> (Universidad de Guadalajara)</p>
	<p><b>TABLE 4</b> <b>Moderator:</b> Eduardo Cintra Torres</p>	<p><b>15h00-15h30: ESTADOS UNIDOS</b> <i>Hispanic television in pandemic times</i> <b>Coord: Juan Piñón</b> (New York University)</p>
		<p><b>15h30-16h00: PERU</b> <i>Peru: between crisis and hope</i> <b>Coords: Giuliana Cassano, Guillermo Vásquez, James A. Dettleff</b> (Pontificia Universidade Católica del Perú)</p>
		<p><b>16h00-16h30: ARGENTINA</b> <i>Argentina: pandemic, isolation and stagnation of audiovisual production</i> <b>Coords: Mónica S. Kirchheimer, Ezequiel Rivero</b> (Universidad Nacional de Buenos Aires and Universidad Nacional de las Artes)</p>
<p><b>4:30 pm to 5:00 pm</b></p>	<p><b>Q&amp;A</b></p>	
<p><b>5:00 pm to 6:00 pm</b></p>	<p><b>CONFERENCE</b> <b>Prof.ª Doutora Isabel Ferin: “Obitel Memories, fiction and pandemic”</b> <b>Moderator:</b> Maria Immacolata Vassalo de Lopes</p>	

DIA 4 - 28.10.2021		
<b>2:30 pm to 3:30 pm</b>	<b>TABLE 5</b> <b>Moderator:</b> Nuno Brandão	<b>14h30-15h00: URUGUAY</b> <i>Uruguay: fiction on the run and industry on the rise</i> <b>Coord:</b> Rosario Sánchez Vilela, Lucia Gadea (Universidad Católica del Uruguay)
		<b>15h00-15h30: VENEZUELA</b> <i>Venezuela: fiction in pause</i> <b>Coords:</b> Morella Alvarado, Luisa Torrealba (Universidad Central de Venezuela)
<b>3:30 pm to 4:00 pm</b>	<b>Q&amp;A</b>	
<b>4:00 pm to 5:00 pm</b>	<b>Roundtable</b> <b>Moderator:</b> Catarina Duff Burnay	<b><i>Television Fiction in Pandemic Times</i></b>  Susana Gato, residente Executiva da APIT – Associação de Produtores Independentes de Televisão Manuel Claro, Film Commissioner João Pedro Lopes, CEO SP Televisão Cláudia Vieira, Actress ( <i>to be confirmed</i> ) Ricardo Pereira, Actor
<b>5:00 pm to 5:30 pm</b>	<b>Q&amp;A</b>	
<b>5:30 pm</b>	<b>CLOSING SESSION</b> Prof. <sup>ª</sup> Doutora Maria Immacolata Vassallo de Lopes, OBITEL's General Coordinator Prof. <sup>ª</sup> Doutora Catarina Duff Burnay, OBITEL Portugal Coordinator	