

II ASIAN STUDIES & INDIAN OCEAN SUMMER SCHOOL

Lisbon, 16-18 September, 2024

Organized by

Universidade Católica Portuguesa (Lisbon)
University of Saint Joseph (Macao, SAR)
Centro Científico e Cultural de Macau, I.P. (Lisbon)

PROGRAMME

Day 1 Morning

Universidade Católica Portuguesa
Descobrimentos Room (Library Building, floor 1)

9.30– 10.00	Nelson Ribeiro, Dean (FCH UCP) Alexandra Lopes, Director (CECC-UCP) Jorge Santos Alves (FCH CECC-UCP)	Opening Remarks
10.00– 11.00	Nuno Pereira de Magalhães (IEU, Madrid) chair: Jorge Santos Alves	Keynote <i>Security in Northeast Asia: Is a Storm Coming?</i>
11.00– 11.30	Rochelle Ge (USJ Macao)	<i>International Student Mobilities between China-ASEAN Countries along the “Belt and Road”: Emerging Trends and Implications</i>
11.30– 12.00	COFFEE BREAK	
12.00– 12.30	Tânia Ganito (ISCSP/CECC) & Zhou Shenglan (FCH CECC-UCP)	<i>Collective Memory, Nostalgia and Trauma: New Narratives in 21st Century Chinese Animation</i>
12.30– 13.00	Catarina Valdigem (FCH CECC-UCP)	<i>Constructing Indianness through media reception practices across generations: the case of Portuguese Muslims of Indian and Mozambican origins</i>

Day 1 Afternoon

Universidade Católica Portuguesa

Descobrimentos Room (Library Building, floor 1)

MA Dissertation Panels

15.00– 16.00	Duarte Silva (MAS FCH-UCP)	<i>Swept Aside: A Study of Cinecity Square and the Tokyo Governmental Response to the Toyoko Kids</i>
Chair: Tânia Ganito (ISCSP /CECC)	Sofia Santos (MCC FCH-UCP)	<i>Graphic design and marketing of Korean cultural products in European markets - the BTS case</i>
	Rita Rocha (MCC FCH-UCP)	<i>The impact of "junche" ideology on North Korean art - a visual analysis of a selection of Sun Mu's artworks (2011-2018)</i>
16.00– 16.30	COFFEE BREAK	
16.30– 17.30	Tiago Gonçalves (MCC FCH-UCP)	<i>Tokyo's Red-light district, Yakuza video games and their advertisements: A visual analysis</i>
chair: Priscilla Roberts (USJ Macao)	Joana Lameiras (MCC FCH-UCP)	<i>Greener Chongqing: A case study on sustainable development and green cities in China (2000-2023)</i>
	Artem Stepura (MCC FCH-UCP)	<i>Museum Politics in Colonial Korea: 'Nissen Dosoron' and the Production of Colonial Knowledge</i>

Day 2 Morning

Museu do Oriente

Room TBC

	Stéphane Pradines (ISMC-AKU)	Keynote
9.30– 10.30	chair: Ana Margarida Abrantes (FCH CECC-UCP)	<i>The sword of Comoros. The story of a Mediterranean artefact in the Indian Ocean</i>
10.30– 11.00	Li Guofeng (PhD Fellow /CCCM/FCT)	<i>Portuguese Language Diplomacy in China: a soft power tool</i>
11.00– 11.30	Priscilla Roberts (USJ Macao)	<i>The University of East Asia, 1981-1991: An Exercise in Portuguese Soft Power</i>
11.30– 12.00	COFFEE BREAK	
12.00– 13.00	Yuko Kase (FCH-UCP)	「小笠原という東京の島々：人・こと」 <i>'Ogasawara, the Tokyo islands: inhabitants and linguistic aspects'</i>
chair: Rochelle Ge (USJ Macao)	Zita Zhangzhao (MAS UCP)	<i>Greener Chongqing: A case study on sustainable development and green cities in China (2000-2023)</i>

Day 2 Afternoon

Jorge Welsh Works of Art Gallery

15.00– 15.30	Diogo R. Pereira & Leonor Prata (PhD Fellows CCCM/FCT) chair: Stéphane Pradines (ISMC-AKU)	<i>Accountability and Management Practices of Jesuit Procurators: Bridging Local and Global in the East Asian Missions (XVI-XVIII centuries)</i>
15.30– 16.00	João Teles e Cunha (FCH-UCP)	<i>TBA</i>
16.00– 16.30	COFFEE BREAK	
16.30– 17.00	Francisco Peixoto (USJ Macao/CEHR-UCP)	<i>The exchange of the ecclesiastical jurisdictions of Hainan and Zhaoqin (1898- 1908): Mapping and Collecting Historical Sources</i>
17.00– 17.30	Isabel Pina (CCCM) & Jorge Santos Alves (FCH CECC-UCP)	<i>A Visual Memory of Macao in the mid- 18th Century: The so-called Gentiloni Painting</i>

Day 3 Morning

Centro Científico e Cultural de Macau, I.P.

Main Auditorium

09.30–
10.30

Stephen Morgan

Rector, USJ Macao

Keynote

chair:

Patrícia

Tavares

(FCH |
CECC-UCP)

Ângela Barreto Xavier

(ICS)

*Early Modern Political Communication
between India and Portugal: Actors,
Institutions, Archives*

10.30–
11.00

Ma Haozhe

(PhD Fellow
CCCM/FCT)

*Luxury Consumption Tendency: A
Comparative Study between Chinese
and Portuguese Consumers*

11.00–
11.30

Ian Mei Zeng

(PhD Student - USJ Macao)

*Comparison of Marketing Strategies in
Asia Using Neuromarketing*

11.30–
12.00

COFFEE BREAK

12.00–
12.30

Dennis Zuev

(USJ Macao/ISCTE)

*Industrial Heritage Tourism in Macau:
Reinventing the Iec Long firecracker
factory*

12.30–
13.00

Bonnie Sin

(PhD Student - USJ Macao)

*The role of Cantonese Opera plays in
Macau*

Day 3 Afternoon

Centro Científico e Cultural de Macau, I.P.

Main Auditorium

14.30–
15.00

chair:
Isabel Pina
(CCCM, I.P.)

Takayasu Goto
(PhD Student CCCM/FCT)

The relationship between Timorese Chinese and Citizenship in Timor-Leste as a “nation-state”

15.00–
15.30

Anabela Santiago
(Fellow, CCCM/FCT)

China–Africa Community with Shared Benefits: Health Cooperation and its Implications

15.30–
16.00

COFFEE BREAK

16.00–
16.30

João Pedro Oliveira
(PhD Student - CECC-UCP)

On a tightrope: Humour as a sociocultural strategy in Macanese Creole literature

16.30–
17.00

António Wong
(PhD Student - USJ Macao)

Setting the Mass Propers: Principles, Challenges and Practice in the Making of Sung Propers in Cantonese Liturgy

17.00–
17.15

Carmen Amado Mendes
(CCCM, I.P.)

Closing Remarks