



Provisional List of Master Course Units for Exchange Students 2023–2024 Academic Year Spring Semester

Lisbon, October, 2023

Only MA students can attend seminars offered within the framework of 2nd cycle seminars at the Faculty of Human Sciences.

NB: All course units listed below are lectured in English

Field of Study	Course Unit Code	Course Unit Designation / Unidade Curricular	ECTS credits
Communication	331110	Advanced Studies in Communication	6
Culture Studies	331564	Academic Writing	2
Asian Studies	332685	Asian Studies Topics	6
Asian Studies	332656	Asian Presences in European Literature	6
Culture Studies	331565	Artivism	6
Communication	331080	Brand Reputation	6
Psychology	332420	Business Economics	6
Communication	331137	Communication and Artificial Intelligence	6
Asian Studies	332687	Comparative Asian Political Systems	6
Asian Studies	332686	Comparative Cultures in Asia	6
Asian Studies	332682	Culture and Globalization	6
Culture Studies	331584	Culture of Silence	6
Communication	331118	Consumer Behaviour	6
Communication	331051	Cyberculture	6
Psychology	332423	Data Analysis Methods in Psychology	6
Culture Studies	331586	Decolonial Cultures	6
Communication	331111	Digital Journalism Lab	6
Communication	331121	Digital Transformation and Mobility	6
Culture Studies	331571	Ecocultures	6
Communication	331131	Employer Branding	6
Culture Studies	331572	Entrepreneurial Project	6
Communication	331107	Fake News, Propaganda and Freedom of Speech	6



Field of Study	Course Unit Code	Course Unit Designation / Unidade Curricular	ECTS credits
Communication	331120	Gamification: Theory and Practice	6
Communication	331132	Influencer Marketing	6
Communication	331093	Internal Communication in Organizations	6
Communication	331070	Journalism Studies	6
Psychology	332422	Managing People in Organizations	6
Communication	331122	Media and Entertainment Industries	6
Communication	331127	Media and Memory	6
Communication	331072	Media Economics and Management	6
Culture Studies	331573	Metaculture	10
Communication	331113	Organizational Digital Transformation	6
Psychology	332428	Organizational Leadership	6
Psychology	332421	Psychology and Policy	6
Communication	331114	Psychosociology of Organizations	6
Communication	331117	Strategies and Metrics for Digital Marketing	6
Culture Studies	331590	Tacit Knowledge and Culture	6
Communication	331021	Television Studies	6
Asian Studies	332681	The Indian and the Pacific Oceans in World History	6
Communication	331106	Workshop: Advertising and Creativity	6