

Provisional List of Master Course Units for Exchange Students

2022–2023 Academic Year
Spring Semester

Lisbon, November 2022

NB: All course units listed below are lectured in English

| Field of Study | Code | Course Unit | ECTS credits |
|-----------------|--------|---|--------------|
| Communication | 331110 | Advanced Studies in Communication | 6 |
| Culture Studies | 331534 | Atelier: Cultural Entrepreneurship | 4 |
| Communication | 331080 | Brand Reputation | 6 |
| Psychology | 332420 | Business Economics | 6 |
| Asian Studies | 332687 | Comparative Asian Political Systems | 6 |
| Asian Studies | 332686 | Comparative Cultures in Asia | 6 |
| Communication | 331118 | Consumer Behaviour | 6 |
| Culture Studies | 331539 | Contemporary Culture and Environmental Issues | 6 |
| Culture Studies | 331534 | Cultural Entrepreneurship | 6 |
| Culture Studies | 331554 | Culture and Literary Mediation | 6 |
| Culture Studies | 331548 | Culture, Production, Creativity | 6 |
| Communication | 331051 | Cyberculture | 6 |
| Psychology | 332423 | Data Analysis Methods in Psychology | 6 |
| Communication | 331111 | Digital Journalism Lab | 6 |
| Communication | 331121 | Digital Transformation and Mobility | 6 |
| Communication | 331125 | Effective Communication Planning | 6 |
| Communication | 331131 | Employer Branding | 6 |
| Communication | 331126 | Film, Heritage and Culture | 6 |
| Culture Studies | 331552 | Globalization and Culture | 6 |
| Communication | 331132 | Influencer Marketing | 6 |
| Communication | 331093 | Internal Communication in Organizations | 6 |
| Asian Studies | 332674 | Japanese Language II | 6 |
| Communication | 331070 | Journalism Studies | 6 |
| Asian Studies | 332689 | Korean Language II | 6 |
| Culture Studies | 331556 | Literary Discourses of Identity | 6 |
| Culture Studies | 331551 | Management of Cultural Projects | 6 |
| Psychology | 332422 | Managing People in Organizations | 6 |
| Asian Studies | 332679 | Mandarin Chinese Language II | 6 |



| Field of Study | Code | Course Unit | ECTS credits |
|-----------------|--------|--|--------------|
| Communication | 331127 | Media and Memory | 6 |
| Communication | 331072 | Media Economics and Management | 6 |
| Communication | 331113 | Organizational Digital Transformation | 6 |
| Psychology | 332421 | Psychology and Policy | 6 |
| Communication | 331114 | Psychosociology of Organizations | 6 |
| Communication | 331117 | Strategies and Metrics for Digital Marketing | 6 |
| Communication | 331021 | Television Studies | 6 |
| Asian Studies | 332681 | The Indian and Pacific Oceans in World History | 6 |
| Asian Studies | 332685 | Topics in Asian Studies | 6 |
| Culture Studies | 331531 | Visual Culture | 6 |