



Academic year 2019-2020
Provisional courses offered in English

Cycle	Course name	ECTS	Semester
BA	<u>Advertising Analysis</u>	5	Fall
BA	<u>Contemporary Themes</u>	5	Fall
BA	<u>Cultural Management</u>	5	Fall
BA	<u>English Culture</u>	5	Fall
BA	<u>Great Books</u>	6	Fall
BA	<u>Intercultural Communicaton</u>	5	Fall
BA	<u>Marketing And Advertising</u>	5	Fall
BA	<u>Organizational Communication</u>	5	Fall
BA	<u>Portuguese Culture And Society</u>	6	Fall
BA	<u>Portuguese Contemporary History</u>	6	Fall
BA	<u>Portuguese Film</u>	6	Fall
BA	<u>Theories Of Culture</u>	5	Fall
BA	<u>Investigative Journalism</u>	5	Spring
BA	<u>Cultural And Creative Industires</u>	5	Spring
BA	<u>Marketing For The Performing And Visual Arts</u>	5	Spring
BA	<u>North-American Culture</u>	5	Spring
BA	<u>Culture And Globalization</u>	5	Spring
BA	<u>Theories Of Representation</u>	5	Spring
BA	<u>Translation History And Theories</u>	5	Spring
BA	<u>Issues Of Psychoanalysis (B-Learning)</u>	6	Spring
MA	<u>Advanced Research Methods In Psychology</u>	5	Fall
MA	<u>Arts And Markets</u>	6	Fall
MA	<u>Brain, Emotion And Cognition In Economic Environment</u>	5	Fall
MA	<u>Brand Reputation</u>	6	Fall



MA	<u>Cognition And Creativity</u>	6	Fall
MA	<u>Communication And Leadership</u>	6	Fall
MA	<u>Communication Strategy And Planning</u>	6	Fall
MA	<u>Consumer Behavior</u>	5	Fall
MA	<u>Cultural Economics</u>	6	Fall
MA	<u>Curatorship</u>	6	Fall
MA	<u>Judgment & Decision-Making</u>	5	Fall
MA	<u>Marketing</u>	6	Fall
MA	<u>Media, Society And Culture</u>	6	Fall
MA	<u>Metaculture I</u>	10	Fall
MA	<u>Methods In Cultural Research</u>	6	Fall
MA	<u>Microeconomics</u>	5	Fall
MA	<u>Narrative And Culture</u>	6	Fall
MA	<u>Performativity And Culture</u>	6	Fall
MA	<u>Research Methods</u>	6	Fall
MA	<u>Social Networks</u>	6	Fall
MA	<u>Thematic Seminars I: Career Management, Creativity And Innovation, Entrepreneurship</u>	5	Fall
MA	<u>Translation And Creativity</u>	6	Fall
MA	<u>Translation And The Canon</u>	6	Fall
MA	<u>Transmedia Narratives</u>	6	Fall
MA	<u>World Literature</u>	6	Fall
MA	<u>Advanced Topics In Communication</u>	6	Spring
MA	<u>Advertising Communication</u>	6	Fall
MA	<u>Behavioral Economics Fundamentals</u>	5	Fall
MA	<u>Business Economics</u>	5	Fall
MA	<u>Contemporary Culture And Environment</u>	6	Fall
MA	<u>Cultural Entrepreneurship</u>	4	Fall



MA	<u>Culture And Globalization</u>	6	Fall
MA	<u>Culture And Literary Mediation</u>	6	Fall
MA	<u>Culture, Production And Creativity</u>	6	Fall
MA	<u>Cyberculture</u>	6	Fall
MA	<u>Data Analysis Methods In Psychology</u>	5	Fall
MA	<u>Digital Games</u>	6	Fall
MA	<u>Discourse And Identity</u>	6	Fall
MA	<u>Management Of Cultural Projects</u>	6	Fall
MA	<u>Motivated Thinking</u>	5	Fall
MA	<u>Organization And Change</u>	6	Fall
MA	<u>Organization And Information Systems</u>	6	Fall
MA	<u>Psychology And Policy</u>	5	Fall
MA	<u>Social Psychology</u>	6	Fall
MA	<u>Summer School In Culture Studies</u>	8	Fall
MA	<u>Thematic Seminars II: Game Theory, Negotiation And Emotion, Philosophy And Economics</u>	5	Fall
MA	<u>Visual Culture</u>	6	Fall

2019-04-10