CYBER
+CIPHER
+CULTURE

VIII LISBON SUMMER SCHOOL FOR THE STUDY OF CULTURE

2-7
JULY 2018

PROGRAM

VENUES

How to get there ++++++++++++++++++++++++++++++

MICROSOFT

www.microsoft.com/pt-pt

Rua do Fogo de Santelmo, Lote 2.07.02
1990 — 110 Lisboa
(Parque das Nações, near Lisbon Oceanarium)

BUS
Nearest stop: Oriente Station
5, 25, 28, 44, 708, 750, 759, 782, 794
SUBWAY
Oriente (red line)

CULTURGEST

www.culturgest.pt

Edifício Sede da Caixa Geral de Depósitos
Rua Arco do Cego 50
1000-300 Lisboa

SUBWAY
Campo Pequeno (yellow line)
BUS
Campo Pequeno / Av. de Berna: 756
Campo Pequeno / Av. da República: 727,
736, 738, 744, 749, 754, 783
Praça de Londres: 722, 767
Avenida de Roma: 735, 767

UNIVERSIDADE CATÓLICA PORTUGUESA

Católica Lisbon School of Business
& Economics Building
www.ucp.pt

Palma de Cima
1649-023 Lisboa

SUBWAY
Cidade Universitária (Yellow Line),
Jardim Zoológico (Blue Line),
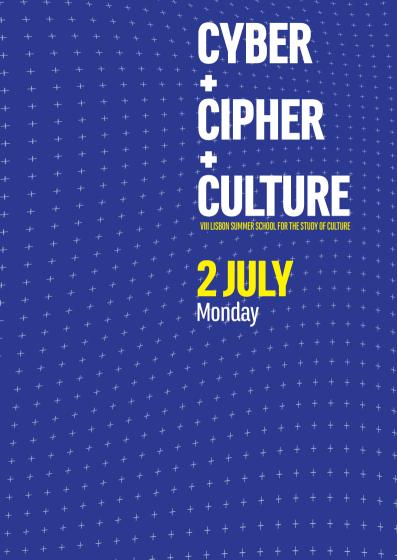Laranjeiras (Blue Line)
BUS
701, 732, 735, 738, 755, 764, 768

PESTANA POUSADA LISBOA

www.pestana.com
Praça do Comércio 31-34
1100-148 Lisboa

SUBWAY
Terreiro do Paço (Blue Line)
BUS
711, 759, 794

MORE INFORMATION
www.metrolisboa.pt
www.carris.pt

CYBER
+
CIPHER
+
CULTURE

VIII LISBON SUMMER SCHOOL FOR THE STUDY OF CULTURE

2 JULY
Monday

2 JULY Monday

Venue: Microsoft ++++++++++++++++++++++++++++

10.00h   **REGISTRATION**

OPENING SESSION

ROOM: Azure A

11.00h   **ISABEL CAPELOA GIL**
(Rector of Universidade Católica Portuguesa/Director of
the Lisbon Consortium)

VÂNIA NETO
(Director of the Education Department at Microsoft)

KEYNOTE LECTURE

ROOM: Azure A

CHAIR: Isabel Capeloa Gil (Universidade Católica Portuguesa)

11.30h   **MAURIZIO LAZZARATO**
(Matisse/CNRS, University Paris I)
The "Technical Machine" and the "Social Machine" (or "War Machine")

13.00h   **Lunch**

2 JULY Monday

PAPER SESSIONS
Group 1

ROOM: Windows A

CHAIRS: Carla Ganito (Universidade Católica Portuguesa), Cátia Ferreira (Universidade Católica Portuguesa), Luísa Leal de Faria (Universidade Católica Portuguesa)

14.30h **FILIPA MARTINS DE ABREU**
(Universidade Católica Portuguesa/University of Saint Joseph)
Cyberculture and Multimodal Digital Games in Learning Environments: Fostering Creativity in Macau's Educational System

15.00h **LUKASZ MIROCHA** (City University of Hong Kong)
Game Engines: The Cornerstone of the VR/AR Renaissance

15.30h **TERESA PEREIRA** (Universidade Nova de Lisboa)
Neo-Victorian Remediations of Victorian Adventure Fiction: Herald: An Interactive Period Drama *(2017), by Wispfire*

16.00h **Coffee Break**

ROOM: Windows A

CHAIRS: Carla Ganito (Universidade Católica Portuguesa), Luís Gustavo Martins (Universidade Católica Portuguesa), Catarina Burnay (Universidade Católica Portuguesa)

16.30h **MATTHEW MASON** (Lisbon Consortium)
Sleeplessness and (Digital) Leisure in Late Capitalism: Netflix *and the Spectre of Perpetual Entertainment*

17.00h **JONAS WOLF** (Justus Liebig University Giessen)
Delegated Taste? Interpassive Modes of Reception in Music-Centred YouTube Communities

2 JULY Monday

Venue: Microsoft ++++++++++++++++++++++++++++

PAPER SESSIONS

Group 2

ROOM: Windows B
CHAIRS: Peter Hanenberg (Universidade Católica Portuguesa), Joana Moura (Universidade Católica Portuguesa), Paulo de Medeiros (University of Warwick)

14.30h **SANDRA CAMACHO** (Universidade de Lisboa)
Query Aesthetics: Making Art out of Online Search Results

15.00h **VERA HEROLD** (Lisbon Consortium)
Knitting Data, Unknitting the Archive: The Steganographic and Mnemonic Potential of Yarn

15.30h **SIMONE FM SPINNER** (Lisbon Consortium)
Wine Cipher & Cyber: Decoding the Language of Wine

16.00h **Coffee Break**

ROOM: Windows B
CHAIRS: Peter Hanenberg (Universidade Católica Portuguesa), Ana Cristina Cachola (Universidade Católica Portuguesa), Adriana Martins (Universidade Católica Portuguesa)

16.30h **CHRISTINA MARABOUTAKI** (Sapienza University of Rome)
Technology and (the Promise of) Pleasure: Gender, Sexuality and Robots

17.00h **ANA FLORA MACHADO** (Lisbon Consortium)
(De)Cyphering Gazes: Performed Femininities

CYBER
+CIPHER
+CULTURE

VIII LISBON SUMMER SCHOOL FOR THE STUDY OF CULTURE

3 JULY
Tuesday

3 JULY Tuesday

Venue: Culturgest +

KEYNOTE LECTURES

ROOM: Pequeno Auditório
CHAIR: Adriana Martins (Universidade Católica Portuguesa)

10.00h   **MANUEL PORTELA** (Universidade de Coimbra)
Are You Listening to Me? Voices Echoing in the Clouds

11h15h   **Coffee Break**

ROOM: Pequeno Auditório
CHAIR: Luísa Leal de Faria (Universidade Católica Portuguesa)

11.45h   **CARLA GANITO** (Universidade Católica Portuguesa)
To Unplug: How Digital Culture Shapes Privacy, Memory, and Death

13.00h   **Lunch**

3 JULY Tuesday

Venue: Culturgest +

PAPER SESSIONS

Group 1

ROOM: 2

CHAIRS: Carla Ganito (Universidade Católica Portuguesa), Diana Gonçalves (Universidade Católica Portuguesa), Manuel Portela (Universidade de Coimbra)

14.30h   **LORENA LAMIN** (Universidade Católica Portuguesa)
Communication Strategies for Social Change in a Digitalized World

15.00h   **HELENA SILVA CORREIA** (Lisbon Consortium)
Cyberactivism in the Anthropocene Era. The Role of Activism to Generate Environmental Awareness through the Contemporary Arts

15.30h   **ELNAZ SHADRAS** (Lisbon Consortium)
The Dangers of Social Media Algorithms

3 JULY Tuesday

Venue: Culturgest ++++++++++++++++++++++++++++

PAPER SESSIONS

Group 2

ROOM: 4

CHAIRS: Peter Hanenberg (Universidade Católica Portuguesa), Luísa Santos (Universidade Católica Portuguesa), Jorge Vaz de Carvalho (Universidade Católica Portuguesa)

14.30h **JEFF COONS** (Justus Liebig University Giessen)
A FLOSS Manifesto: Cyberactivism for Academia & the Everyday

15.00h **EKATERINA SMIRNOVA** (Lisbon Consortium)
Art(ivism) and the Cyber World. Reflections on the Transition of the Art Objects from the Physical to the Virtual and Vice Versa

15.30h **SARA MAGNO** (Lisbon Consortium)
"All that is Solid" a Desktop Documentary

16.00h **SOFIA STEINVORTH** (Lisbon Consortium)
Architecture of Bigness - Cipher Architecture

17.00h Bus to **Security Pavilion Museum**

17.30h **SECURITY PAVILION MUSEUM**
Visit to the museum

CYBER
+CIPHER
+CULTURE

VIII LISBON SUMMER SCHOOL FOR THE STUDY OF CULTURE

4 JULY
Wednesday

4 JULY Wednesday

KEYNOTE LECTURES

ROOM: Pequeno Auditório

CHAIR: Peter Hanenberg (Universidade Católica Portuguesa)

10.00h **FREDERIK TYGSTRUP** (University of Copenhagen)
Information and the Vicissitudes of Representation

11.15 h **Coffee Break**

ROOM: Pequeno Auditório

CHAIR: Álvaro Barbosa (University of Saint Joseph)

11.45h **GUSTAVO CARDOSO** (ISCTE – Instituto Universitário de Lisboa)
Networked Media and the Limits of Communication:
Apocalypse Now or Postponed?

13.00h **Lunch**

4 JULY Wednesday

Venue: Culturgest +

PAPER SESSIONS

Group 1

ROOM: 2

CHAIRS: Carla Ganito (Universidade Católica Portuguesa), Frederik Tygstrup (University of Copenhagen), Gustavo Cardoso (ISCTE – Instituto Universitário de Lisboa)

14.30h   **GÉRALD ESTADIEU**
(Universidade Católica Portuguesa/University of Saint Joseph)
Hacking: Toward a Creative Methodology for Cultural Institutions

15.00h   **EVA PINA MYRCZIK** (University of Copenhagen)
The Construction of the Digital – A Fragmented Exploration

15.30h   **PATRÍCIA DIAS & JOSÉ GABRIEL ANDRADE**
(Universidade Católica Portuguesa)
A Phygital Approach to Cultural Heritage: Augmented Reality at Regaleira

16.00h   **Coffee Break**

ROOM: 2

CHAIRS: Carla Ganito (Universidade Católica Portuguesa), Adriana Martins (Universidade Católica Portuguesa), Gustavo Cardoso (ISCTE– Instituto Universitário de Lisboa)

16.30h   **DANIELA SANTOS** (Universidade Católica Portuguesa)
Journalism 3.0: The Impact of Online News Aggregators on the Information Business

17.00h   **MARCELA MONTEIRO** (Universidade Católica Portuguesa)
Power to the People: News Organizations That Are Open to Digital Participation Are Able to Fulfill Better Their Democratic Duty?

4 JULY Wednesday

Venue: Culturgest +++++++++++++++++++++++++++++

PAPER SESSIONS
Group 2

ROOM: 4
CHAIRS: Peter Hanenberg (Universidade Católica Portuguesa), Luísa Leal de Faria (Universidade Católica Portuguesa), Paulo de Medeiros (University of Warwick)

14.30h **ILIOS WILLEMARS** (Lisbon Consortium)
De-Ciphering the Subject in Agnieszka Polska's "I Am The Mouth", a Placeholder, a Cipher, a Voice

15.00h **BRYNN MCNAB** (European Graduate School)
Secrecy and Trace as Mitigations in the Public/Private Binary

15.30h **ANA RITA FOLGADO** (Lisbon Consortium)
How to Disappear Completely: Digital Anonymity and the Right to Be Forgotten

16.00h **Coffee Break**

ROOM: 4
CHAIRS: Peter Hanenberg (Universidade Católica Portuguesa), Rita Bueno Maia (Universidade Católica Portuguesa), Frederik Tygstrup (University of Copenhagen)

16.30h **SARIANNA KANKKUNEN** (University of Helsinki)
Bursting the Balloon: Resilient Subject in Maarit Verronen's Critical Dystopia

17.00h **JEAN-SÉBASTIEN HARDY** (Johns Hopkins University)
Cyber Prophecies: "Breadcrumbs" as a Critique of Information Media

CYBER
+CIPHER
+CULTURE

VIII LISBON SUMMER SCHOOL FOR THE STUDY OF CULTURE

5 JULY
Thursday

5 JULY Thursday

Venue: Universidade Católica Portuguesa + + + + + + + + + +

KEYNOTE LECTURES

ROOM: 521
CHAIR: Diana Gonçalves (Universidade Católica Portuguesa)

10.00h **PAULO DE MEDEIROS** (University of Warwick)
Cri-ti-que 20/18

11.15h **Coffee break**

ROOM: 521
CHAIR: Luísa Santos (Universidade Católica Portuguesa)

11.45h **STEFAN KAEGI** (Rimini Protokoll)
On Transplanted Performers and Remote Controlled Audiences

13.00h **Lunch**

14.00h **THE MA CORNER**
ROOM: Expansão Missionária (Library Building)
Student Poster Session

16.30h **Bus to MAAT**

17.00h **SPECIAL EVENT**
Exhibition Eco-Visionaries (MAAT)
Guided Visit by **STEFAN KAEGI** (Rimini Protokoll)

CYBER
+ CIPHER
+ CULTURE

6 JULY
Friday

6 JULY Friday

Venue: Universidade Católica Portuguesa + + + + + + + + + +

MASTER CLASSES

09.30h   **Master Class A**
ROOM: 520A

LUÍS GUSTAVO MARTINS (Universidade Católica Portuguesa)
Androids, Replicants and Blade Runners – Are We All Deep Dreaming of Electric Sheep?

09.30h   **Master Class B**
ROOM: 520B

HANS-JOACHIM BACKE (IT University of Copenhagen)
Cryptic References. Meaning Beyond Signification in Games

11.15h   **Coffee break**

11.30h   **Master Class A**
Master Class B

13.00h   **Lunch**

6 JULY Friday

Venue: Universidade Católica Portuguesa + + + + + + + + + +

PAPER SESSIONS

Group 1

ROOM: 520A

CHAIRS: Carla Ganito (Universidade Católica Portuguesa), Marie-Laure Ryan (Independent Scholar), Monika Schmitz-Emans (Ruhr-University Bochum)

14.30h **NATALIA FRANCIS DE ANDRADE** (PUC-Rio/University of Copenhagen)
Literary Life in Web 2.0 — Possibilities and Challenges of Criticism in the Era of Social Media

15.00h **RICHARD FEJES** (Eötvös Loránd University)
Playing Literature: Blurring the Lines Between Gaming and Literature

15.30h **ANA PAULA MAURO** (Universidade Católica Portuguesa)
The Short History of the Highrise: A Case-Study of an Immersive Non-Fictional Narrative Universe Built in Cyberspace

6 JULY Friday

Venue: Universidade Católica Portuguesa + + + + + + + + + +

PAPER SESSIONS

Group 2

ROOM: 520B

CHAIRS: Peter Hanenberg (Universidade Católica Portuguesa), Samuel Weber (Northwestern University), Hans-Joachim Backe (IT University of Copenhagen)

14.30h   **ALEKSANDAR TALOVIĆ** (Justus Liebig University Giessen)
Recasting Subjectivity at the Dawn of Cyberocene: The Sophia Case

15.00h   **ROBERT IPPOLITO** (Lisbon Consortium)
Representations of (Artificial) Intelligence in Ex Machina

15.30h   **SÓNIA PEREIRA** (Lisbon Consortium)
Resisting War and Technology in Popular Music

16.00h   **TANJA WIEHN** (University of Copenhagen)
In Sickness and in Health: Cyber and Cipher Cultures of Embodiment

ROOM: 520A

16.30h   **Book Launch**
Cognitive Culture Studies by Peter Hanenberg

Presentation: CRISTINA GIL and JAN SWIERKOWSKI
Moderation: ANA MARGARIDA ABRANTES

17.30h   **Wine & Cheese**

CYBER
+ CIPHER
+ CULTURE

VIII LISBON SUMMER SCHOOL FOR THE STUDY OF CULTURE

7 JULY
Saturday

7 JULY Saturday

Venue: Pestana Pousada de Lisboa ++++++++++++++++

ROOM: Terreiro do Paço

17.30h **LISBON SUMMER SCHOOL AWARDS CEREMONY**

KEYNOTE LECTURE
ROOM: Terreiro do Paço
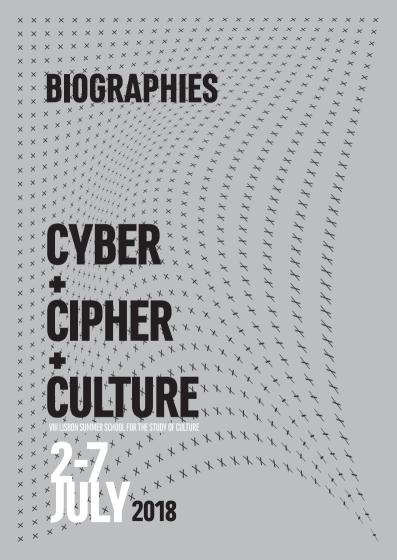CHAIR: Alexandra Lopes (Universidade Católica Portuguesa)

17.45h **MARIE-LAURE RYAN** (Independent Scholar)
Narrative in Virtual Reality? Anatomy of a Dream Reborn

19.00h **CLOSING REMARKS**
NELSON RIBEIRO (Dean of the School of Human Sciences)
ALEXANDRA LOPES (Universidade Católica Portuguesa)

ROOM: Pátio Amália
19.30h **WELCOME DRINK**

ROOM: Salão Nobre
20.30h **CLOSING DINNER**

BIOGRAPHIES

CYBER
+CIPHER
+CULTURE

VIII LISBON SUMMER SCHOOL FOR THE STUDY OF CULTURE

2-7 JULY 2018

MAURIZIO LAZZARATO
(Matisse/CNRS, University Paris I)

Maurizio Lazzarato is an Italian sociologist and philosopher, a researcher at Matisse/CNRS, Pantheon-Sorbonne University (University Paris I), and a member of the International College of Philosophy in Paris. Over the last decade, Lazzarato has published a series of books that, taken together, constitute one of the most insightful and provocative analyses of the ways in which capital shapes social life.

In *The Making of the Indebted Man* (2012), *Signs and Machines* (2014), and *Governing by Debt* (2015), Lazzarato shows the way in which late capitalism shapes subjectivity from both within and without, using debt as a tool to form and discipline individuals and social formations. Building on the work of Foucault, Deleuze, and Guattari, Lazzarato creates a Marxist theoretical framework that cuts to the heart of contemporary economic and social life. Lazzarato is one of the major figures of Italian post-workerist thought and of contemporary Marxist theory. His 1996 essay "Immaterial Labor" is a foundational text for thinking value and labor in the digital age. Lazzarato's work crosses the boundaries between social theory, aesthetics, political science, and philosophy.

2 JULY 11.30h

+ +
+ +

The "Technical Machine" and the "Social Machine" (or "War Machine")

MANUEL PORTELA
(Universidade de Coimbra)

Manuel Portela directs the FCT PhD Programme in Materialities of Literature at the University of Coimbra. He is the author of *Scripting Reading Motions: The Codex and the Computer as Self-Reflexive Machines* (MIT Press, 2013), the general editor of *LdoD Archive: Collaborative Digital Archive of the Book of Disquiet* (www.ldod.uc.pt) (CLP, 2017), and one of the contributors to *The Bloomsbury Handbook of Electronic Literature* (2017). He has published widely on digital literature and digital media, including articles in *Digital Humanities Quarterly, Digital Scholarship in the Humanities, Leonardo Electronic Almanac,* and electronic book review. He is cofounder and current general editor of the journal MATLIT: *Materialities of Literature*.

3 JULY 10.00h

+ +
+ +

Are You Listening to Me? Voices Echoing in the Clouds

CARLA GANITO
(Universidade Católica Portuguesa)

Carla Ganito is Assistant Professor and Coordinator of Postgraduate Studies and Advanced Training at the Faculty of Human Sciences of the Universidade Católica Portuguesa, were she teaches in the fields of cyberculture, digital communication, digital transformation and marketing. She holds a PhD in Communication Sciences that tackled the gendering of the mobile phone. A main researcher at CECC, currently coordinates the research group on " Digital Literacy & Cultural Change". She was an invited researcher at CIES-IUL where she co-coordinated with Gustavo Cardoso the research project "Digital Reading" (2011-2013) that received a grant from the Calouste Gulbenkian Foundation. Her main research and teaching interests are: new media, mobile communications, gender and technology, education and technology, digital reading. She is a MC member of the OST Action IS1404 — Evolution of reading in the age of digitization (E-READ, and a member of the H2020 project "Compact: Social Media and Convergence".

3 JULY 11.45h

+ +
+ +

To Unplug: How Digital Culture Shapes Privacy, Memory, and Death

FREDERIK TYGSTRUP
(University of Copenhagen)

Frederik Tygstrup is Professor of comparative literature at the University of Copenhagen and founding director of the Copenhagen Doctoral School in Cultural Studies. His primary specialization is in the history and theory of the European novel. His present research interests include representations of time and space, literature and finance, literature and geography, literature and politics. Recent articles (in non-Scandinavian languages) include: "The Work of Art: From Fetish to Forum", in *Academic Quarter* 16, 2017; "De te fabula narratur!", in Charles Armstrong et.al. (eds): *Terrorizing Images in the Literature of Trauma*, Brill 2018 (i.p.); "Figura", in Kristin Veel et.al. (eds.): *Uncertain Archives. Critical Terms for Big Data*, MIT Press 2018 (i.p); "Representational Assemblages: Forms, Concerns, Affects", in Pepita Hesselberth et.al. (eds.): *Legibility in the Age of Signs and Machines*, Leiden University Press 2018 (i.p.)

4 JULY 10.00h

+ +
+ +

Information and the Vicissitudes of Representation

GUSTAVO CARDOSO
(ISCTE — Instituto Universitário de Lisboa)

Gustavo Cardoso is an associate researcher at CIES, ISCTE-IUL and Professor of Technology and Society at ISCTE — Instituto Universitário de Lisboa. He also works with the Department of Communications and Performance Studies of the University of Milan and with the Universidade Católica Portuguesa. His international cooperation in European research networks brought him to work with IN3 (Internet Interdisciplinary Institute) in Barcelona, WIP (World Internet Project) at USC Annenberg, COST A20 "The Impact of the Internet in Mass Media" and COST 298 "Broadband Society". Between 1996 and 2006 he was adviser on Information Society and Telecommunications Policies to the Presidency of the Portuguese Republic and in 2008 was chosen by the World Economic Forum as a Young Global Leader. He is co-editor, with Manuel Castells, of the book *Network Society: from Knowledge to Policy* and Associate Editor at the peer-reviewed journals IJOC at USC Annenberg and IC&S at Routledge. He is a member of the evaluation panels of the European Research Council (ERC) and of the ESF (European Science Foundation).

4 JULY 11.45h

+ +
+ +

Networked Media and the Limits of Communication:
Apocalypse Now or Postponed?

PAULO DE MEDEIROS
(University of Warwick)

Paulo de Medeiros is Professor of Modern and Contemporary World Literatures, and teaches on the English and Comparative Literary Studies program. He was Associate Professor at Bryant College (USA) and Professor at Utrecht University (Netherlands) before moving to Warwick. In 2011-2012 he was Keeley Fellow at Wadham College, Oxford and in 2013 and 2014 President of the American Portuguese Studies Association. Current projects include a study on Postimperial Europe. His research interests include World Literatures, Modernism and Postcolonial Studies, and Lusophone Literatures. Amongst his most recent publications are: "Future's Past: Reading Vergílio Ferreira's Carta ao Futuro Today" (2017); "Post-imperial Nostalgia and Miguel Gomes' Tabu" (2016); *O Silêncio das Sereias. Ensaio sobre o Livro do Desassossego* (2015); *Pessoa's Geometry of the Abyss. Modernity and the Book of Disquiet* (2013); "Blindness, Invisibility, and the Negative Inheritance of World Literature" (2013); "A Failure of the Imagination? Questions for a Post-Imperial Europe" (2011); and "Shifting Borders" (2011).

5 JULY 10.00h

+ +
+ +

Cri-ti-que 20/18

STEFAN KAEGI
(Rimini Protokoll)

Stefan Kaegi is based in Berlin, produces documentary theatre plays and works in public space in a diverse variety of collaborative partnerships. Kaegi has toured across Europe and Asia with two Bulgarian lorry drivers and a truck which was converted into a mobile audience room ("Cargo Sofia"). He developed "Radio Muezzin" in Cairo — a project about the call to prayer in this age of technical reproduction. At the moment he adapts "Remote X" an audiotour for 50 headphones to Cities like Taipei and Tunis, and he tours the interactive installation "Nachlass" that portrays people who have not much time to live. Kaegi co-produces works with Helgard Haug and Daniel Wetzel, under the label "Rimini Protokoll". Using research, public auditions and conceptual processes, they give voice to 'experts' who are not trained actors but have something to tell. Recent works include the multi-player-video-piece "Situation Rooms", 100% Marseille with 100 local citizens on stage and the "World Climate Conference" — a simulation of the UN-conference for 650 spectators in Schauspielhaus Hamburg. Currently they perform "Homevisit Europe" as an intaractive performance game in hundereds of households across the globe and work on their tetralogy „Staat 1-4" on phenomena of post-democracy. The MAAT-Museum currently shows their bio-installation „Win < > win" in Lisbon.

5 JULY 11.45h

+ +
+ +

On Transplanted Performers and Remote Controlled Audiences

LUÍS GUSTAVO MARTINS
(Universidade Católica Portuguesa)

Luís Gustavo Martins has almost 20 years of experience in R&D in the area of Sound and Music Computing. He graduated in Electrical and Computer Engineering at University of Porto, Portugal, in 1997, and obtained his Master Degree in 2002 in the area of Multimedia Processing. He received his PhD in Electrical and Computer Engineering at University of Porto, in 2009. He is currently Vice Rector for Research, Innovation and Quality at UCP.

He has published several scientific papers in top-level international scientific journals and conferences, with a relevant track record as a researcher and as the Principal Investigator in competitively funded international projects, including tech-transfer partnerships with the industry. While at Universidade Católica Portuguesa, he was Director of the Digital Creativity Center (CCD) and Vice-Director of the Research Center for Science and Technology of the Arts (CITAR), as well as Coordinator of the Sound and Image Department at the School of the Arts, where he currently holds a tenure-track Professor position. He is also an Invited Professor in Macau, China, and regularly collaborates with several internationally acclaimed R&D centers and universities.

6 JULY 09.30h

+ +
+ +

MASTER CLASS A
Androids, Replicants and Blade Runners – Are We All Deep Dreaming of Electric Sheep?

HANS-JOACHIM BACKE
(IT University of Copenhagen)

Hans-Joachim Backe is Associate Professor at the Center for Computer Games Research of IT University of Copenhagen. He holds a Master's degree and a PhD in Comparative Literature, both from Saarland University, Saarbrücken, Germany. He was co-recipient of the ICLA's Anna Balakian Memorial Award of 2010. Between 2010 and 2017, he chaired the ICLA Research Committee on Comparative Literature in the Digital Age. He is a founding member of the German Association for Comic Studies (ComFor e.V.) and the GfM Research Group on Comic Studies. His main field of research is comparative media studies with an emphasis on game and comic studies.

6 JULY 09.30h

+ +
+ +

MASTER CLASS B

Cryptic References. Meaning Beyond Signification in Games

MARIE-LAURE RYAN
(Independent Scholar)

A native of Geneva, Switzerland, Marie-Laure Ryan is an Independent Scholar based in Colorado, working in the areas of narrative theory, media theory, and representations of space. She is the author of Possible Worlds, *Artificial Intelligence and Narrative Theory* (1991), *Narrative as Virtual Reality: Immersion and Interactivity in Literature and Electronic Media* (2001, 2nd edition 2015), *Avatars of Story* (2006) and the co-author of *Narrating Space/Spatializing Narrative* (2016), as well as the editor of several books. She has been Scholar In Residence at the University of Colorado, Boulder, and Johannes Gutenberg Fellow at the University of Mainz, Germany, and she is the recipient of the 2017 lifetime achievement award from the International Society for the Study of Narrative. Her web site is at www.marilaur.info

7 JULY 17.45h

+ +
+ +

Narrative in Virtual Reality? Anatomy of a Dream Reborn

SPECIAL EVENTS

3 JULY Tuesday

SECURITY PAVILION MUSEUM
Visit to the museum

5 JULY Thursday

EXHIBITION ECO-VISIONARIES (MAAT)
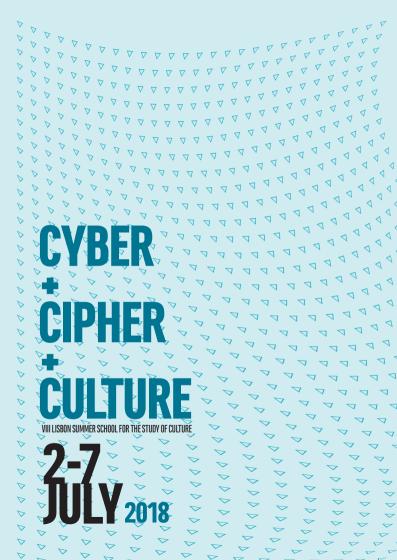Guided visit by Stefan Kaegi

6 JULY Friday

BOOK LAUNCH
Cognitive Culture Studies by Peter Hanenberg

Presentation: Cristina Gil and Jan Swierkowski
Moderation: Ana Margarida Abrantes

CYBER
+CIPHER
+CULTURE

VIII LISBON SUMMER SCHOOL FOR THE STUDY OF CULTURE

2-7
JULY 2018

Organizers

THE LISBON CONSORTIUM

FCT
Fundação para a Ciência e a Tecnologia
MINISTÉRIO DA CIÊNCIA, TECNOLOGIA E ENSINO SUPERIOR

CATÓLICA
FACULTY
OF HUMAN SCIENCES
LISBOA

CATÓLICA
CECC - RESEARCH CENTRE FOR
COMMUNICATION AND CULTURE
LISBOA

Partners

LISBOA
CÂMARA MUNICIPAL

FUNDAÇÃO
ORIENTE

FUNDAÇÃO
CALOUSTE GULBENKIAN

fundação edp

FUNDAÇÃO
MILLENNIUM
BCP

MNTD
Museu Nacional do Teatro e da Dança

FUNDAÇÃO CAIXA GERAL DE DEPÓSITOS
Culturgest

CENTRO
NACIONAL
DE CULTURA

Oceanário de Lisboa
Sempre diferente.

cinemateca
portuguesa
MUSEU DO CINEMA

Parques de Sintra
Monte da Lua

Sponsors

Microsoft

PESTANA
POUSADA LISBOA
PRAÇA do COMÉRCIO
MONUMENT HOTEL
PORTUGAL