

List of Master Course Units for Exchange Students

2025–2026 Academic Year

Spring Semester

Lisbon, 07 November, 2025

Only MA students can attend seminars offered within the framework of 2nd cycle seminars at the Faculty of Human Sciences.

NB: All course units listed below are lectured in **English**

Field of Study	Course Unit Code	Course Unit Designation / Unidade Curricular	ECTS credits
Culture Studies	331564	Academic Writing	2
Communication	331110	Advanced Studies in Communication Group 2	6
Communication	331110	Advanced Studies in Communication Group 4	6
Communication	331110	Advanced Studies in Communication Group 6	6
Communication	331151	Algorithmic Thinking and Applications	6
Culture Studies	331565	Artivism	6
Asian Studies	332656	Asian Presences in European Literature	6
Asian Studies	332685	Asian Studies Topics	6
Psychology	332418	Brain, Emotion and Cognition in Business & Economics	6
Communication	331080	Brand Reputation	6
Psychology	332420	Business Economics	6
Asian Studies	332687	Comparative Asian Political Systems	6
Asian Studies	332686	Comparative Cultures in Asia	6
Communication	331118	Consumer Behaviour	6
Communication	331051	Cyberculture	6
Psychology	332423	Data Analysis Methods in Psychology	6
Communication	331111	Digital Journalism Lab	6
Communication	331121	Digital Transformation and Mobility	6
Communication	331131	Employer Branding	6
Culture Studies	331572	Entrepreneurial Project	6
Communication	331120	Gamification: Theory and Practice	6
Social Work	332065	Inequalit., Vulner. and Social Exclusion in Contem. Societies	6
Communication	331093	Internal Communication in Organizations	6
Psychology	331145	Interventions for behavioral and social changes	6
Communication	331070	Journalism Studies	6



Field of Study	Field of Study	Field of Study	Field of Study
Communication	331108	Lusophone Journalism	6
Communication	331122	Media and Entertainment Industries	6
Communication	331127	Media and Memory	6
Communication	331072	Media Economics and Management	6
Culture Studies	331573	Metaculture	10
Communication	331113	Organizational Digital Transformation	6
Psychology	332428	Organizational Leadership	6
Psychology	332448	People, Work and Organizations: Advanced Perspectives	6
Culture Studies	331576	Politics of the Visual	6
Psychology	332421	Psychology and Policy	6
Communication	331114	Psychosociology of Organizations	6
Social Work	332064	Public Policy Analysis	6
Social Work	332063	Social Impact Analysis	6
Social Work	332069	Social Innovation Laboratory II	6
Psychology	331144	Strategic Communication, Risk and Crisis Communication	6
Communication	331117	Strategies and Metrics for Digital Marketing	6
Social Work	332071	Sustainability and Social Business Model	6
Culture Studies	331590	Tacit Knowledge and Culture	6
Communication	331021	Television Studies	6

Portuguese language Course:

Fee: 250.00€ | Schedule: tba

Course Unit Code	Course Unit Designation	ECTS
131691	Portuguese Language Course Beginners [A1] (<i>paid course</i>)	6
131714	Portuguese Language Course Intermediate (<i>paid course</i>)	6