

Provisional List of Master Course Units
for Exchange Students
2025–2026 Academic Year
Fall Semester

Lisbon, 07 August, 2025

Only MA students can attend seminars offered within the framework of 2nd cycle seminars at the Faculty of Human Sciences.

NB: All course units listed below are lectured in English

Field of Study	Course Unit Code	Course Unit Designation / Unidade Curricular	ECTS credits
Culture Studies	331564	<u>Academic Writing</u>	2
Communication	331151	Algorithmic Thinking and Applications	6
Psychology	332419	<u>Applied Research Methods in Psychology</u>	6
Culture Studies	331567	<u>Arts Management in Digital Age</u>	6
Culture Studies	331568	<u>Arts Markets and Practices of Collecting</u>	6
Asian Studies	332684	<u>Asian Studies: Theories and Debates</u>	12
Psychology	331140	<u>Behavior change: Models and Techniques</u>	6
Asian Studies	332680	China Relations with Asia, EU and the USA	6
Psychology	331141	<u>Cognitive-affective processes and global environ. changes</u>	6
Psychology	332417	<u>Cognitive-motivational strat., decision-making and behaviour</u>	6
Communication	331137	<u>Communication and Artificial Intelligence</u>	6
Communication	331023	<u>Communication and Leadership</u>	6
Asian Studies	332683	<u>Communicat. Strat.and Consumer Behavior in Asian Markets</u>	6
Social Work	332072	Contemporary Societal Transformations and Challenges	6
Communication	331104	<u>Corporate Communication and Social Responsibility</u>	6
Culture Studies	TBA	Cultures of Translation	6
Culture Studies	331571	<u>Ecocultures</u>	6
Psychology	332416	<u>Fundamentals of Psychology in Business & Economics</u>	6
Culture Studies	TBA	Global Bollywood	6
Communication	TBA	Health Communication	6
Psychology	TBA	<u>Human Behaviour & The Digitalization of Work</u>	6
Asian Studies	332673	<u>Japanese Language I</u>	6
Asian Studies	332688	<u>Korean Language I</u>	6
Psychology	332422	<u>Managing People in Organizations</u>	6
Asian Studies	332678	<u>Mandarin Chinese Language I</u>	6
Communication	331092	Marketing and Innovation	6

Field of Study	Course Unit Code	Course Unit Designation / Unidade Curricular	ECTS credits
Psychology	TBA	<u>Mastering Emotional WellBeing</u>	6
Communication	331071	<u>Media and Politics</u>	6
Communication	331067	<u>Media Discourse Analysis</u>	6
Communication	331065	Media, Society and Culture Class 2	6
Communication	331065	Media, Society and Culture Class 4	6
Communication	331065	Media, Society and Culture Class 6	6
Culture Studies	331574	<u>Methods and Objects in Cultural Research</u>	10
Culture Studies	331588	<u>Narrative and Culture</u>	6
Communication	331149	<u>Place Marketing</u>	6
Psychology	331142	<u>Psychology, the Climate Crisis, and Environ. Sustainability</u>	6
Communication	331119	<u>Publics, Audiences and Fans</u>	6
Communication	331068	<u>Research Methods Class 2</u>	6
Communication	331068	<u>Research Methods Class 4</u>	6
Communication	331068	<u>Research Methods Class 6</u>	6
Social Work	332068	Social Innovation Laboratory I	6
Social Work	332070	Social Work: Debates and Current Perspectives	6
Communication	331124	<u>Sports, Media and Society</u>	6
Communication	331112	<u>Strategic Communication</u>	6
Communication	331109	<u>Television Journalism Lab</u>	6
Asian Studies	332658	<u>The Eyes of Asia: History and Memory of the Portuguese</u>	6
Culture Studies	331579	<u>The Global Contemporary: Genealogies and Fractures</u>	6
Communication	331084	<u>Transmedia Narratives</u>	6