



Provisional List of Master Course Units for Exchange Students 2023–2024 Academic Year Fall Semester

Lisbon, March, 2023

Only MA students can attend seminars offered within the framework of 2nd cycle seminars at the Faculty of Human Sciences.

NB: All course units listed below are lectured in English

| Field of Study | Course Unit Code | Course Unit Designation / Unidade Curricular | ECTS credits |
|-----------------|------------------|--|--------------|
| Culture Studies | 331564 | Academic Writing | 6 |
| Communication | 331116 | Advertising | 6 |
| Psychology | 332419 | Applied Research Methods in Psychology | 6 |
| Culture Studies | 331561 | Arts and Markets | 6 |
| Culture Studies | 331567 | Arts Management in Digital Age | 6 |
| Asian Studies | 332684 | Asian Studies: Theories and Debates | 12 |
| Psychology | 332418 | Brain, Emotion and Cognition in Business & Economics | 6 |
| Asian Studies | 332680 | China Relations with Asia, EU and the USA | 6 |
| Culture Studies | 331533 | Cognition and Creativity | 6 |
| Psychology | 332417 | Cognitive-motivational strategies, decision-making and behaviour | 6 |
| Communication | 331023 | Communication and Leadership | 6 |
| Asian Studies | 332683 | Communication Strategies and Consumer Behavior in Asian Markets | 6 |
| Communication | 331104 | Corporate Communication and Social Responsibility | 6 |
| Culture Studies | 331549 | Cultural Economy | 6 |
| Culture Studies | 331546 | Cultural Performance: Theories and Practice | 6 |
| Culture Studies | 331570 | Curatorial Practices | 10 |
| Culture Studies | 331571 | Ecocultures | 6 |
| Psychology | 332416 | Fundamentals of Psychology in Business & Economics | 6 |
| Communication | 331092 | Marketing and Innovation | 6 |
| Communication | 331071 | Media and Politics | 6 |



| Field of Study | Course Unit Code | Course Unit Designation / Unidade Curricular | ECTS credits |
|-----------------|------------------|--|--------------|
| Communication | 331067 | Media Discourse Analysis | 6 |
| Communication | 331065 | Media, Society and Culture | 6 |
| Culture Studies | 331574 | Methods and Objects in Cultural Research | 2 |
| Culture Studies | 331550 | Narrative and Culture | 6 |
| Communication | 331119 | Publics, Audiences and Fans | 6 |
| Communication | 331134 | Reimagining Leadership in a Dynamic World | 6 |
| Communication | 331068 | Research Methods | 6 |
| Culture Studies | 331577 | Secondment | 6 |
| Communication | 331124 | Sports, Media and Society | 6 |
| Communication | 331112 | Strategic Communication | 6 |
| Communication | 331130 | Strategic Communication and Crisis Management | 6 |
| Communication | 331115 | Strategic Marketing | 6 |
| Communication | 331109 | Television Journalism Lab | 6 |
| Asian Studies | 332658 | The Eyes of Asia: History and Memories of the Portuguese | 6 |
| Culture Studies | 331579 | The Global Contemporary: Genealogies and Fractures | 6 |
| Communication | 331084 | Transmedia Narratives | 6 |
| Culture Studies | 331553 | World Literature | 6 |