



BUILDING MEANINGFUL CAREERS

CONSTRUIR CARREIRAS COM IMPACTO

WORKSHOP 1

NEIGHBORHOOD OF CARE ENROLLS AT CATHOLIC: LEADERSHIP | SMASHING OR FOSTERING
18H30-20H

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Leonor Cerqueira

Sala 131

Leading is one of the most beautiful and at the same time most complex exercises. It has immanent a great, one among several powers. That of making people's life miserable, or, on the other hand, positively influencing the lives co-construct with it. Making, expanding, shrinking, producing and reaching. It integrates in its mindset, strategies, contingencies, uncertainties, urgencies, the need to see and envision, resources in its limits, imperfections, capabilities, potential and people. People, each with their own thoughts, expectations, ways, complaints, solutions, perspectives...it involves a network, a web of relationships and "concernships", where people are. They are a center. Let's reflect on this theme, through a poem!

WORKSHOP 2

MUSEUMS, ART AND MEDIATION. CREATING MEANING AND SIGNIFICANT EXPERIENCES
18H30-20H

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João Pinharanda e Joana Henriques (MAAT)

Sala 135

We will discuss the basic lines and themes of the programming of the Education and Public Programmes Service. Taking as a starting point a selection of current and past maat programmes, which are guided by multi-thematic and transdisciplinary lines, we will problematize questions and analyze how a discourse that is intended to be plural, equitable and transformative was thought and built.

WORKSHOP 3

CHALLENGES IN THE ERA OF A FLUID WORKING ENVIRONMENT
18H30-20H

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Auditório 1

Ana Margarida Ximenes (Observatório de Comunicação Interna e Identidade Corporativa)
Mariana Victorino (Head of EMEA Communications & Multilingual Region Marketing Director, Sitel Group)
Paulo Bernardes (Sourcing Manager, Foundever)

Moderador: João Simão (FCH-UCP)

SOCIAL MEDIA LAB

Joana Cabral

Sala 133