

Doctoral Winter Seminar

Researching Communication in Times of Disruption
8-10 February 2022

Tuesday, 8 February

Room: 131

14:30 - Registration

15:00 – Opening Remarks

Alexandra Lopes, Director of the Research Centre for Communication and Culture
Nelson Ribeiro, Coordinator of the PhD in Communication Studies

15:15 – 16:45 – Digital Media, Activism & Memory

*Activist public relations in digital public space during the pandemic:
Ethnographic study of the Portuguese International Feminist Strike 2021*
Naíde Müller

*Palestinian youth engagement with online political contents shared by
“citizen journalists”*
Rola Khalid

Seeing the murals of Northern Ireland on digital platforms
Rava Gabriella, Charles University

Chair & Respondent: Carla Ganito, Universidade Católica Portuguesa

16:45 – Coffee Break

17:05 – 18:35 – Journalism, Gender & Fake News

The fake news phenomenon in sustainability communication
José Bernardo

*Social media reacts to women in sports journalism: a study on how society
regards women in professions/positions typically undertaken by men*
Inês Silva

*New journalism in the age of disinformation: an analysis on the work of fact-
checkers in Portugal*
Luís Pedro Rodrigues

Chair & Respondent: Isadora Ataíde, Universidade Católica Portuguesa

18.45 – 20.00 – Lecture: *Misinformation in the United States After the Trump Presidency*

Josh Azriel, Kennesaw State University
Chair: Catarina Burnay, Universidade Católica Portuguesa

Wednesday, 9 February

Room: Exposições

16:00 – 17:00 – Media, (In)Visibility and Representation

Black Representation in Portuguese Telenovelas
Ana Lúcia

Cleaning the looking glass: An investigation of the concept of ‘underreported stories’ using the method of phenomenology
Jason Baguia

Chair & Respondent: Rita Figueiras, Universidade Católica Portuguesa

17:10 – 18:10 – Media, Brands & Race

Cancel Culture in the Luxury Fashion Industry: The Corporate Online Crisis Response to Accusations of Racism
Malaz Elnaiem

Nation branding case study: The rise of Brand Spain (marca española)
Tarik Alhassan

Chair & Respondent: Cátia Ferreira, Universidade Católica Portuguesa

18:10 – Coffee Break

18:30 – 19:20 – Poster Session 1

Who, What, Where, When, and Why - A visualization of how journalists determine a “credible source” via various sourcing models
Stacey Leasca

Gender in sports journalism: An overview of the Portuguese media
Juliano Moreira

Twitter, Chan and the Taliban
Conor M. Riordan

Five dimensions to populist communication: debating parameters
Catharina Vale

Respondents: Jessica Roberts, Universidade Católica Portuguesa & Ioli Campos, Universidade Católica Portuguesa

19.30 – 20.00 – *The Journalism Manifesto – A Conversation with Barbie Zelizer*

Barbie Zelizer, Annenberg School for Communication, University of Pennsylvania

Chair: Nelson Ribeiro, Universidade Católica Portuguesa

Thursday, 10 February

Room: 131

17: 30 – 18.30 – Poster Session 2

The relevance of internal communication in promoting engagement and shaping the organizational culture of employees within organizations

Ana Rita Aires

Internal communication and positive psychological capital: the case of Polícia de Segurança Pública

Laura Bicheiro

Portuguese government social media communication effectiveness on preventive healthcare during the COVID-19 pandemic

André Casado

Information needs and information-seeking behaviour of Portuguese neurologists in digital platforms

Amilcar Barreto

Instagramable experiences at brunches in Lisbon: search for taste or likes?

Priscila Krolow

Online Activism in Palestine: The case of Sheikh Jarrah in Jerusalem

Rola Khalid

Respondents: Fernando Ilharco, Universidade Católica Portuguesa & Patrícia Dias, Universidade Católica Portuguesa

18.30 – 19.45 – Lecture: *The Role of Social Networking Sites (Sns's) in Building the Corporate Reputation*

Victoria Carrillo, Universidad de Extremadura

Chair: João Simão, Universidade Católica Portuguesa

19.45 – 20.00 – Concluding Remarks